One in Three Americans Lacked the Income Needed to "Make Ends Meet" in 2009; Young Adults among the Hardest Hit

by Shawn Fremstad

Today the Census Bureau released a report on trends in income, including median income, income inequality and income poverty, and health insurance coverage between 2008 and 2009. As expected given the increase in unemployment -- which grew from 7.4 percent in December 2008 to 10 percent in December 2009 -- the report shows a substantial deterioration in Americans’ economic security between 2008 and 2009.

The Census figures show that in 2009 one out of every three Americans had incomes that fell below the amount (roughly $45,000 for a family of four) that most Americans and various budget estimates show is needed to "make ends meet" at a basic level. Also, of particular note, the report shows substantial increases in the poverty rate and the rate of people without health insurance, as well as declines in median income for various demographic groups.

Income Poverty and "Making Ends Meet"

In 2009, some 43.6 million people had incomes below the federal poverty line. The income-poverty rate increased both overall -- from 13.2 percent in 2008 to 14.3 percent in 2009 -- and for all racial and ethnic groups, except Asians (for whom the increase was not statistically significant). The number of persons living below the poverty line has now increased for three consecutive years. The largest percentage increases in poverty were experienced by families headed by a single man (3.1 percent) and children under age 6 (2.6 percent).
There is broad recognition that the current poverty line ($21,756 for a family of four in 2009) falls far below the amount of income needed to "make ends meet" at a basic level. When established in the early 1960s, the poverty line was equal to nearly 50 percent of median income. Because it has only been adjusted for inflation since then, and not for increases in mainstream living standards, the poverty line has fallen to just under 30 percent of median income. As a result, to be counted as officially "poor," you have to be much poorer today, compared to a typical family, than you would have in the 1960s.

Both public opinion research conducted by Gallup and other pollsters, and basic budget analyses conducted by the Department of Commerce and various non-governmental research organizations, suggest that the minimum amount needed to "make ends meet" at a basic level is around $45,000 to $50,000 for a family of four. While the Census report does not report data for such a standard, it does provide data on the number of people with incomes below 200 percent of the federal poverty line, which is a roughly equivalent income level. These figures show that one out of every three Americans in 2009 had income below 200 percent of the poverty line, and that the percentage of such people increased by 1.1 percentage points between 2008 and 2009, and by nearly 4 percentage points since its lowest recorded level (29.3 percent) in 2000.

Young Adults Especially Hard Hit

Young adults and adults in their 30s and early 40s were particularly hard hit. For example, householders age 24 and younger saw their median incomes drop by 4.4 percent, a decline second only to that of non-citizens (4.5 percent). Young adults age 25 to 34 -- who already had among the highest uninsurance rates, with more than one in four uninsured in 2008 -- experienced the largest increase in the share of people without health insurance (2.6 percent).

Median Income and Full-Time Employment

After a record decline between 2007 and 2008, overall median income apparently stabilized in 2009 (the decline from $50,112 in 2008 to $49,777 in 2009 was not statistically significant). However, there were considerable differences in the median income of various demographic groups. In general, non-Hispanic whites, Blacks, young adults, married couples, and people living in the suburbs experienced declines in median income. The largest declines were experienced by Blacks (4.4 percent); householders under the age of 24 (4.4 percent); and non-citizens (4.5 percent). The elderly were the only group to experience an income gain of a similar magnitude (5.8 percent). This increase reflects in part the roughly $13 billion in supplemental Social Security payments that last year's Recovery Act provided to seniors.

There were also steep declines in the number of workers with full-time or any earnings during the year. The number of workers with full-time, year-round earnings declined by 4.8 million between 2008 and 2009, a 4.6 percent decline. The decline in full-time, year-round workers was greater for men (3.8 million jobs and 6.3 percent) than for women (1 million jobs and 2.3 percent). Similarly, the number of workers with any earnings during the year declined by 2.4 percent between 2008 and 2009, although there was less of a difference between male and female workers on this measure (a 2.6 percent decline for men and a 2.2 percent decline for women).
Health Insurance

The number of people without health insurance rose from 46.3 million in 2008 to 50.7 million in 2009. The increase in uninsurance would have been much larger had public health insurance programs not taken up much of the slack. The number of people covered by private insurance fell from nearly 201 million in 2008 to 194.5 million in 2009; this decline was offset by a nearly 5 million person increase in the share of people covered by Medicaid and military health care programs.

Impact of Social Insurance, Recovery Act and Other Policies

It's important to note that these numbers largely do not reflect legislation enacted in 2009 and 2010 to boost job growth and increase economic security. While the Recovery Act was signed into law in the first quarter of 2009, most of the financial assistance provided by it to low- and moderate-income households comes in forms (including tax credits and in-kind assistance) that are not factored into the official poverty and median income numbers. In addition, many of the investments in the Recovery Act were not made until the latter half of 2009 and this year. The impact of these investments will only show up in the figures for 2010 (released this time next year) and in subsequent years.

Finally, health care reform, which will, among other things, ultimately extend public health insurance to nearly all currently uninsured Americans with incomes below 125 percent of the poverty line, and provide subsidies for insurance up to 400 percent of the poverty line, has only begun to be implemented. Most of the expansions in coverage will not occur until 2014. Many uninsured young adults, however, will benefit next year from a health care reform provision that allows them to stay on their parents' insurance policies until age 26.


2 See Table 5. Percent of People by Ratio of Income to Poverty Level, Census Bureau, Historical Poverty Tables -- People.

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URL: mrzine.monthlyreview.org/2010/fremstad160910.html